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How to capture quality photos of your jewelry

Capturing stunning photos of your jewelry may not be as straightforward as it appears; it requires patience and practice to achieve that perfect shot.

Below you will find some simple tips and tricks to ensure you obtain high-quality photos using just your smartphone. The advantage of using a smartphone is that it allows you to take numerous pictures without the complexities of a camera. You can snap photos quickly and effortlessly share them online in no time.

1 - Clean and polish your jewelry: Before photographing, ensure your jewelry is free from dust, hairs, scratches, or any dirt that might show up in the photo.

2 - Utilize natural light: When resources are limited, make the most of natural light. Shoot in soft, diffused light near a window for the best results. Avoid direct sunlight, as it can create harsh shadows. Evening lighting might not be sufficient for clear images, so opt for well-lit daytime shots.

3 - Avoid using the flash: Flash can flatten the image and obscure intricate details and sparkle. Embrace natural light to add depth and realism to your jewelry.

4 - Avoid using zoom: Zooming in on your subject often leads to a loss of image quality. Instead, opt for physically getting closer to the jewelry or use a macro lens for detailed shots.

5 - Keep it in focus: Ensure your jewelry remains in focus by tapping on the screen of your smartphone to focus on the desired area.

6 - Take multiple shots: Great photos often require multiple attempts. Experiment with different angles, lighting, and settings to find the perfect shot that showcases your jewelry.